

SPONSORSHIP BENEFITS BREAKDOWN

| SPONSORSHIP OPPORTUNITY | PLATINUM | GOLD | SILVER | BRONZE |
|---|-----------|-----------|--------------|----------|
| PRICE | \$27,500+ | \$15,000+ | \$6,500+ | \$5,000+ |
| BOOTH CREDIT | \$10,650 | \$3,550 | | |
| PRIORITY BOOTH PLACEMENT | ● | ● | ● | ● |
| <i>PULSE</i> ADVERTISING | Full Page | Half Page | Quarter Page | |
| <i>PULSE</i> FEATURE | 300 words | 200 words | 150 words | |
| <i>PULSE</i> HIGHLIGHT | ● | ● | ● | ● |
| SOCIAL MEDIA EXPOSURE | ● | ● | ● | ● |
| ATTENDISPA.COM EXPOSURE | Logo | Logo | Text | Text |
| PRESS RELEASE | ● | ● | | |
| SMARTBRIEF HIGHLIGHT | ● | ● | ● | |
| CONFERENCE GUIDE INCLUSION | Logo | Logo | Text | Text |
| SPONSOR DESIGNATION IN ONSITE DIRECTORY | ● | ● | ● | ● |
| SPONSOR DESIGNATION IN ONSITE SIGNAGE | ● | ● | ● | |
| SPONSOR DESIGNATION ON ISPA CONFERENCE MOBILE APP | ● | ● | ● | ● |
| LOGO DISPLAY DURING GENERAL SESSION | ● | ● | ● | |