

# SPONSORSHIP BENEFITS BREAKDOWN

SPONSORSHIP OPPORTUNITY	PLATINUM	GOLD	SILVER	BRONZE
PRICE	\$27,500+	\$15,000+	\$6,500+	\$5,000+
BOOTH CREDIT	\$10,650	\$3,550		
PRIORITY BOOTH PLACEMENT	●	●	●	●
<i>PULSE</i> ADVERTISING	Full Page	Half Page	Quarter Page	
<i>PULSE</i> FEATURE	300 words	200 words	150 words	
<i>PULSE</i> HIGHLIGHT	●	●	●	●
SOCIAL MEDIA EXPOSURE	●	●	●	●
ATTENDISPA.COM EXPOSURE	Logo	Logo	Text	Text
PRESS RELEASE	●	●		
SMARTBRIEF HIGHLIGHT	●	●	●	
CONFERENCE GUIDE INCLUSION	Logo	Logo	Text	Text
SPONSOR DESIGNATION IN ONSITE DIRECTORY	●	●	●	●
SPONSOR DESIGNATION IN ONSITE SIGNAGE	●	●	●	
SPONSOR DESIGNATION ON ISPA CONFERENCE MOBILE APP	●	●	●	●
LOGO DISPLAY DURING GENERAL SESSION	●	●	●	